American Latex Allergy Association

Mylan Speciality Announces Get Schooled in Anaphylaxis?: The Interactive Experience

October 17, 2012

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Have you been *Schooled in Anaphylaxis?*The *Get Schooled in Anaphylaxis?* initiative offers practical information to educate the school community to help those at risk for life-threatening allergic reactions avoid their triggers, recognize anaphylaxis signs and symptoms and understand how to quickly get appropriate treatment and immediate medical care when anaphylaxis occurs. The newly expanded website at **Anaphylaxis101.com** [1]includes an extensive library of downloadable tools and resources from leading patient, professional, and advocacy organizations to support personal and school-based anaphylaxis education. It also allows you to download practical tools, learn more about ?Modern Family? actress Julie Bowen?s family story and watch a public service announcement featuring the actress, and sign up to receive news about campaign activities and events.

Grab your tablets and smartphones and take part in*Get Schooled in Anaphylaxis: The Interactive Experience*
At the *Get Schooled in Anaphylaxis: The Interactive Experience* exhibit, visitors will activate videos on an interactive mural through the provided tablets or use of their personal smartphones after downloading the free Anaphylaxis101 mobile app. They will also receive educational materials and giveaways, with a special offer for the first 100 people who visit the exhibit on each stop of the 10-city tour. Visit **www.Anaphylaxis101.com** [1]for more information.

The coast-to-coast tour will hit key cities across the nation including:

- Los Angeles, CA ? Del Amo Fashion Center? Oct. 19-20
- Denver, CO ? Park Meadows Mall ? Oct. 22
- Baltimore, MD ? Arundel Mills Mall ? Oct. 25
- Chicago, IL ? Orland Square Mall ? Oct. 27-28
- Dallas, TX ? Grapevine Mills Mall ? Oct. 31
- Houston, TX ? The Houston Galleria ? Nov. 2-3
- Orlando, FL ? The Florida Mall ? Nov. 8
- Atlanta, GA ? Lenox Square Mall ? Nov. 10
- Charlotte, NC ? Concord Mills ? Nov. 13
- Philadelphia, PA ? King of Prussia Mall? Nov. 16-17

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Phone: 262-677-9707 1-888-97-ALERT
Website: www.latexallergyresources.org

Source URL: http://latexallergyresources.org/news/mylan-speciality-announces-get-schooled-anaphylaxis-interactive-experience

Links:
[1] https://www.anaphylaxis101.com/