American Latex Allergy Association

Latex Allergy Awareness Week Packets now available

August 21, 2009
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FOR IMMEDIATE RELEASE

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Latex Allergy Awareness Week, October 4-10th, 2009
?Latex Allergy 101?

MILWAUKEE, WI (August 21, 2009) ?Latex Allergy Awareness Week Packets are now available! The program for 2009 is Latex Allergy 101.

You will receive:
? Thank you letter
? 2 *Latex Allergy 101* Posters (additional posters are available for a S/H charge)
? Latex Resources
? Product information

Latex Allergy Awareness Week is observed nationally each October. The American Latex Allergy Association is encouraging the observance of this week throughout the United States, October 4-10. A state proclamation has been received from Governor Jim Doyle to officially designate the week in Wisconsin. Individuals in other states have also requested proclamations from their states. The Wisconsin proclamation will be online in October at the American Latex Allergy Association?s website at **www.latexallergyresources.org** [2]. The website contains multiple latex allergy resources, as well as online membership capability and an online store.

Companies, Manufacturers & Individuals have been invited to partner with the American Latex Allergy Association

in an effort to distribute latex allergy education, and to promote latex-free products during this observance week.

Please visit **www.latexallergyresources.org** [2] as Latex Allergy Awareness Week approaches to learn about the other latex allergy educational materials and programs available during that week.

We need your help to continue our mission of latex allergy education and support. Your financial support is important to the continued success of this Latex Allergy 101 project. Donations and contributions are always welcome. You can donate online at:
https://latexallergyresources.org/civicrm/contribute/transact?reset=1&id=2 [3]
Call us toll-free at 1-888-972-5378
Or mail to American Latex Allergy Association
P.O.Box 198
Slinger, WI 53086

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The American Latex Allergy Association (A.L.E.R.T., Inc.) is a national, nonprofit, 501(c)3 organization whose mission is to create awareness of latex allergy through education and to provide support to individuals who have been diagnosed with latex allergy.

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Reprinted from

American Latex Allergy Association
P.O. Box 198
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Phone: 262-677-9707 1-888-97-ALERT
Website: www.latexallergyresources.org

Source URL: http://latexallergyresources.org/latex-allergy-awareness-week-packets-now-available

Links:
[1] mailto:alert@latexallergyresources.org
[2] http://www.latexallergyresources.org
[3] http://latexallergyresources.org/civicrm/contribute/transact?reset=1&id=2