Latex Allergy Awareness Week, October 3rd- 9th, 2010

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.
FOR IMMEDIATE RELEASE

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American Latex Allergy Association

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Latex Allergy = Allergy + Anaphylaxis + Asthma + Food Allergy

MILWAUKEE, WI (April 13, 2010) ? Latex Allergy Awareness Week is observed nationally each October. The American Latex Allergy Association is encouraging the observance of this week throughout the United States, October 3-9th. Individual in other states are encouraged to collaborate and request a proclamation for their state. See the American Latex Allergy Association?s website at www.latexallergyresources.org [2] for a sample request letter. The website contains multiple latex allergy resources, as well as membership capability and an online store.

Companies and manufacturers are invited to partner with the American Latex Allergy Association in an effort to distribute latex allergy education, and to promote latex-free products during this observance week. If your company has such a program or product, please notify the American Latex Allergy Association. Options are available for distribution in the packets. Please visit www.latexallergyresources.org [2] as Latex Allergy Awareness Week approaches to learn about the other latex allergy educational materials and programs available

during that week.

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The American Latex Allergy Association (A.L.E.R.T., Inc.) is a national, nonprofit, 501(c)3 organization whose mission is to create awareness of latex allergy through education and to provide support to individuals who have been diagnosed with latex allergy.

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American Latex Allergy Association

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Links:
[1] mailto:alert@latexallergyresources.org
[2] http://www.latexallergyresources.org